Could smiling make us happier? Does frowning make us sad? In their seminal article, Strack, Martin, and Stepper (1988; henceforth SMS) tested this facial feedback hypothesis: Are our affective responses guided, in part, by our own facial expressions? In two studies, they induced different groups of participants to produce a facial expression (i.e., smiling or pouting) usually associated with a particular emotional state (i.e., happiness or discontent). They then measured whether that induced facial expression changed judgments in ways consistent with the associated emotional states.

Registered Replication Report: Strack, Martin, & Stepper (1988)

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Protocol vetted by: Ursula Hess
Protocol edited by: Daniel J. Simons


Data and registered protocols: https://osf.io/pkd65/


Abstract

According to the facial feedback hypothesis, people’s affective responses can be influenced by their own facial expression (e.g., smiling, pouting), even when their expression did not result from their emotional experiences. For example, Strack, Martin, and Stepper (1988) instructed participants to rate the funniness of cartoons using a pen that they held in their mouth. In line with the facial feedback hypothesis, when participants held the pen with their teeth (inducing a “smile”), they rated the cartoons as funnier than when they held the pen with their lips (inducing a “pout”). This seminal study of the facial feedback hypothesis has not been replicated directly. This Registered Replication Report describes the results of 17 independent direct replications of Study 1 from Strack et al. (1988), all of which followed the same vetted protocol. A meta-analysis of these studies examined the difference in funniness ratings between the “smile” and “pout” conditions. The original Strack et al. (1988) study reported a rating difference of 0.82 units on a 10-point Likert scale. Our meta-analysis revealed a rating difference of 0.03 units with a 95% confidence interval ranging from −0.11 to 0.16.

Keywords

facial feedback hypothesis, replication, many-labs, preregistration

Could smiling make us happier? Does frowning make us sad? In their seminal article, Strack, Martin, and Stepper (1988; henceforth SMS) tested this facial feedback hypothesis: Are our affective responses guided, in part, by our own facial expressions? In two studies, they induced different groups of participants to produce a facial expression (i.e., smiling or pouting) usually associated with a particular emotional state (i.e., happiness or discontent). They then measured whether that induced facial expression changed judgments in ways consistent with the associated emotional states.

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Specifically, Strack and colleagues had participants rate the funniness of cartoons using a pen that they held in their mouth, purportedly to investigate “people’s ability to perform different tasks with parts of their body not normally used for those tasks, as injured or handicapped persons often have to do. Participants were then asked to perform a variety of tasks by holding a pen with their lips only, with their teeth only, or with their nondominant hand” (Strack et al., 1988, p. 770). As depicted in Figure 1, holding the pen with one’s teeth induces a smile and holding it with one’s lips induces a pout. In SMS Study 1, participants rated the cartoons as funnier in the teeth condition (5.14) than in the lips condition (4.32) on a 10-point Likert scale ranging from 0 (not at all funny) to 9 (very funny). These results were taken to support the facial feedback hypothesis.

SMS has been cited 1,370 times (according to Google Scholar as of May 26, 2016) and is commonly discussed in introductory psychology courses and textbooks. Moreover, the facial feedback hypothesis is supported by a number of related studies (e.g., Kraft & Pressman, 2012; Larsen, Kasimatis, & Frey, 1992; Soussignan, 2002). However, this seminal experiment has not been replicated directly using the same design and the same dependent variable. The enduring impact of SMS and the lack of direct replications together motivated this Registered Replication Report (RRR), in which 17 laboratories each conducted a direct replication study of Study 1 from SMS using a vetted protocol. By combining the results of these direct replications meta-analytically, we can provide a more precise estimate of the size of this important effect.

The RRR format provides an unbiased, objective, and transparent way to measure the reliability and size of an effect. Preregistration ensures the validity of statistical hypothesis tests (e.g., Chambers, 2013; De Groot, 1956/2014; Goldacre, 2009; Peirce, 1883; Wagenmakers, Wetzels, Borsboom, van der Maas, & Kievit, 2012). By including the results of all studies regardless of their outcome, the RRR format eliminates publication bias. By compiling the results of many labs, the RRR process allows a measure of the reliability and consistency of the effect across different contexts and cultures. Moreover, the combined results from many labs provide a large sample that allows for an unprecedented degree of precision in estimating the effect. Finally, by seeking expert evaluation of the protocol prior to data collection, the RRR approach ensures that the studies are conducted accurately. During the protocol development phase, the editor solicited the input of the original author; Fritz Strack provided the original materials as well as valuable feedback and constructive suggestions during the early stages of protocol development by the lead lab. Although he declined to review the final protocol, he graciously suggested several expert reviewers who could review it in his place, and Ursula Hess provided meticulous and insightful feedback throughout the protocol vetting process.

The procedure followed in this RRR was specific, unbiased, and transparent. We created a detailed replication protocol—complete with instructional videos and experimental materials—describing exactly how participating laboratories should conduct the experiment. We designed a detailed analysis protocol and R scripts before

Fig. 1. Illustration of the two ways in which participants were instructed to position the pen for rating the funniness of cartoons. Left panel: the pen is held with the teeth, inducing a facial expression similar to smiling. Right panel: the pen is held with the lips, inducing a facial expression similar to pouting. Figure available at http://tinyurl.com/zm7p9lf under CC license https://creativecommons.org/licenses/by/2.0/.

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viewing the data. Finally, the Introduction and Method sections of this article were written prior to analyzing the data. All of the materials, the protocol, and the analysis scripts are publicly available on the Open Science Framework (OSF).

The experiment itself varied from the original SMS study in four notable ways. First, we selected and normed a new set of cartoons to ensure that those used in the study would be moderately funny, thereby avoiding ceiling or floor effects. Twenty-one cartoons from Gary Larson’s *The Far Side* were rated by 120 psychology students at the University of Amsterdam on a scale from 0 (*not at all funny*) to 9 (*very funny*). We selected four cartoons that were judged to be “moderately funny.” Ratings for the complete set of cartoons are available on the OSF. Note that the original SMS Study 1 also featured cartoons from *The Far Side*.

Second, we minimized the interaction between experimenter and participants in order to eliminate experimenter-expectancy effects (Barber, 1976). Instructions were provided by a video displayed on the computer monitor.

Third, a video camera recorded participants while they performed the task, and these recordings were reviewed to ensure that participants held the pen as instructed.

Fourth, for the ratings, we used the phrasing from SMS Study 2 rather than Study 1. In SMS Study 1, participants rated each cartoon on a 10-point scale ranging from 0 (*not at all funny*) to 9 (*very funny*). However, in SMS Study 2, the predicted effect held only for the emotional component of the humor response. We decided to maximize the probability of observing a facial feedback effect by targeting this emotional component. Consequently, we used the SMS Study 2 phrasing: “What feeling was elicited in you by looking at the cartoons?” As in SMS Study 2, the 10-point response scale ranged from 0 (*I felt not at all amused*) to 9 (*I felt very much amused*).

Finally, we omitted the neutral “nondominant hand condition” from the design (as was done for Study 2 in SMS) in order to focus all statistical power on the comparison between the smile condition and the pout condition. Omitting this between-participants condition does not affect the primary prediction of the facial feedback hypothesis: People in the smile condition should be more amused by the cartoons than people in the pout condition.

**Method**

The OSF page for this project contains all of the materials, protocols, and specifications for the study. We summarize the implementation below.

**Design**

The design has two between-subject conditions. In one condition, participants were instructed to hold the pen with their teeth; in the other, participants were instructed to hold the pen with their lips (see Fig. 1 and https://osf.io/pkd65/). Participants were tested individually or in up to four separate cubicles (from which they could not see or hear each other). Participants were assigned to conditions in alternating order. Given the prominence of the SMS study, we were careful to recruit participants who were relatively unlikely to be familiar with the facial feedback hypothesis (as outlined below; participants who guessed the goal of the study were excluded from the analysis). Participants were compensated with course credit or a small monetary reward.

**Sample size**

Participating laboratories committed to testing a minimum of 50 participants in each condition (after replacing participants who met the exclusion criteria outlined below). Each laboratory specified their recruiting methods, target sample sizes, and stopping rules in advance of data collection on their OSF project page (links for each lab’s OSF page are provided in the appendix).

**Materials**

Participating laboratories were required to have access to (a) an individual testing station such as a cubicle; (b) a computer for presenting instruction videos; (c) printed information brochures describing the cover story; (d) a task booklet used to conduct the experiment (see below); (e) practice task sheets; (f) suitable pens such as the Stabilo Pen68 or the Sharpie; (g) boxes of paper tissues for the participant to clean the pen before use, should they wish to do so; and (i) a video camera recording system to verify that participants held the pen correctly throughout the study. Most written materials were made available on the OSF site in both English and Dutch. Laboratories that conducted the study in languages other than English or Dutch first translated the materials to their language and then had a separate bilingual speaker independently translate them back to the original language to ensure the accuracy of the translations. Those labs posted the translated and back-translated materials on their OSF pages (listed in the Appendix). The three panels from Figure 2 show the setup used in the laboratory at the University of Amsterdam.

**Procedure**

A video of the complete 24-step procedure is available on the OSF site (https://osf.io/spf95/). Participants were given a new pen and shown to their cubicle. After reading the information brochure and completing the informed consent procedure, participants received task instructions presented as a video on a computer screen.
Next, participants were given the task booklet. Before beginning the main tasks in the booklet, participants practiced the correct way to hold the pen, under direct supervision of the experimenter. As soon as participants successfully completed the practice task (i.e., drawing a straight line between two points), the experimenter started the camera recording and left the cubicle.

Participants worked through the tasks in the task booklet while holding the pen in their mouth. The first task was to draw lines between a series of successive numbers and the second task was to underline vowels. The third and crucial task was to rate how amused they were by four cartoons. For each cartoon, participants answered the question “What feeling was elicited in you by looking at the cartoon?” by using a 10-point Likert scale ranging from 0 (I felt not at all amused) to 9 (I felt very much amused).

After these tasks, participants removed the pen from their mouths and completed an exit questionnaire that asked three questions: (a) “How successful were you in holding the pen in the correct position during the entire experimental session?” (the answer was indicated on a 10-point Likert scale, as in SMS Study 2); (b) “Did you understand the cartoons?” (yes/no); and (c) “What do you think the purpose of this experiment is?” (open-ended).

Finally, participants provided their age, gender (male/female), status as a student (yes/no), and occupation or field of study.

**Exclusion criteria**

Exclusion criteria were deliberately strict. Data were excluded from participants whose average cartoon rating exceeded 2.5 standard deviations from the group mean in their condition. Data were excluded if, based on the exit questionnaire, participants correctly guessed the goal of the study (i.e., the position of the pen influences the funniness ratings for the cartoons). Data were also excluded if a participant answered “No” to the question “Did you understand the cartoons?” Finally, data were excluded from participants who held the pen incorrectly for two or more of the cartoons (based on the video
Facial Feedback Hypothesis

recordings). If participants held the pen incorrectly for just one cartoon, data from that cartoon rating were excluded from analyses.

**Preregistered analysis plan**

We preregistered our intended analyses and tested them on simulated studies (based on the original SMS results) before inspecting the data. The detailed preregistered analysis plan and associated R code are available on the OSF project webpage at https://osf.io/h2f98/. The primary analysis focuses on the meta-analytic estimate of the raw difference between conditions across labs. For completeness, the materials on the OSF page include the same analysis for standardized effect sizes.

In addition to this primary analysis, we report two Bayes factor analyses for each study. The first compares the predictive adequacy of the null hypothesis $H_0$ and an alternative that the effect size is positive (i.e., the cartoons are expected to be rated as more amusing in the smile condition than in the pout condition). The specified alternative hypothesis assumes that the true effect is most likely to be small, although higher effect sizes are not excluded from consideration (defined statistically; under $H_1$ the prior distribution on effect size is a folded Cauchy with a default scale parameter of $r = 0.707$; e.g., Ly, Verhagen, & Wagenmakers, in press; Morey & Rouder, 2015). The second Bayes factor analysis compares the belief of a skeptic (i.e., the null hypothesis $H_0$) to the idealized belief of a rational proponent (i.e., the proponent's hypothesis $H_1$; Verhagen & Wagenmakers, 2014). The rational proponent assumes that the null hypothesis is false and bases all knowledge on the posterior distribution obtained from the original SMS experiment. The resulting Bayes factor contrasts the predictive adequacy of $H_0$ to an alternative hypothesis with a prior distribution on effect size that equals the posterior distribution from the SMS experiment.

Both Bayes factors provide a graded scale that quantifies the support that the data provide for and against the absence of an effect. The difference is that the first analysis specifies the alternative hypothesis by default, and the second analysis specifies it by using the information from the original SMS experiment.

**Results: Confirmatory Analyses**

Data analysis was carried out in accordance with the preregistered analysis plan outlined above and available at https://osf.io/h2f98/.

**Descriptives**

Descriptive statistics for each contributed replication are provided in Table 1.

In addition, the left panel of Figure 3 shows the observed rating difference between the means in the smile and the pout condition for each of the replication studies as a pirate plot (http://www.r-bloggers.com/the-pirate-plot-2-0-the-rdi-plotting-choice-of-r-pirates/).

<table>
<thead>
<tr>
<th>Replication lab</th>
<th>Country of participants</th>
<th>Test language</th>
<th>Total tested</th>
<th>Total included</th>
<th>Smile condition $M$ (SD)</th>
<th>Pout condition $M$ (SD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albohn</td>
<td>U.S.</td>
<td>English</td>
<td>163</td>
<td>139</td>
<td>4.20 (1.30)</td>
<td>4.06 (1.84)</td>
</tr>
<tr>
<td>Allard</td>
<td>U.S.</td>
<td>English</td>
<td>167</td>
<td>125</td>
<td>5.05 (1.56)</td>
<td>4.89 (1.76)</td>
</tr>
<tr>
<td>Benning</td>
<td>U.S.</td>
<td>English</td>
<td>143</td>
<td>115</td>
<td>4.69 (1.34)</td>
<td>4.70 (1.43)</td>
</tr>
<tr>
<td>Bulnes</td>
<td>Belgium</td>
<td>Dutch</td>
<td>132</td>
<td>101</td>
<td>4.61 (1.52)</td>
<td>4.49 (1.29)</td>
</tr>
<tr>
<td>Capaldi</td>
<td>Canada</td>
<td>English</td>
<td>150</td>
<td>117</td>
<td>4.91 (1.54)</td>
<td>5.02 (1.64)</td>
</tr>
<tr>
<td>Chasten</td>
<td>U.S.</td>
<td>English</td>
<td>108</td>
<td>94</td>
<td>5.01 (1.54)</td>
<td>5.06 (1.41)</td>
</tr>
<tr>
<td>Holmes</td>
<td>U.S.</td>
<td>English</td>
<td>187</td>
<td>99</td>
<td>4.91 (1.49)</td>
<td>4.71 (1.31)</td>
</tr>
<tr>
<td>Koch</td>
<td>U.S.</td>
<td>English</td>
<td>116</td>
<td>100</td>
<td>4.93 (1.32)</td>
<td>5.12 (1.43)</td>
</tr>
<tr>
<td>Korb</td>
<td>Italy</td>
<td>Italian</td>
<td>116</td>
<td>101</td>
<td>4.14 (1.72)</td>
<td>4.12 (1.71)</td>
</tr>
<tr>
<td>Lynott</td>
<td>United Kingdom</td>
<td>English</td>
<td>158</td>
<td>126</td>
<td>4.54 (1.42)</td>
<td>4.18 (1.73)</td>
</tr>
<tr>
<td>Oosterwijk</td>
<td>The Netherlands</td>
<td>Dutch</td>
<td>150</td>
<td>110</td>
<td>4.63 (1.48)</td>
<td>4.87 (1.32)</td>
</tr>
<tr>
<td>Özdogrü</td>
<td>Turkey</td>
<td>Turkish</td>
<td>157</td>
<td>87</td>
<td>3.77 (1.95)</td>
<td>4.34 (1.94)</td>
</tr>
<tr>
<td>Pacheco-Unguetti</td>
<td>Spain</td>
<td>Spanish</td>
<td>150</td>
<td>120</td>
<td>3.78 (1.65)</td>
<td>3.91 (1.84)</td>
</tr>
<tr>
<td>Talarico</td>
<td>U.S.</td>
<td>English</td>
<td>160</td>
<td>112</td>
<td>4.36 (1.30)</td>
<td>4.34 (1.60)</td>
</tr>
<tr>
<td>Wagenmakers</td>
<td>The Netherlands</td>
<td>Dutch</td>
<td>181</td>
<td>130</td>
<td>4.94 (1.14)</td>
<td>4.79 (1.30)</td>
</tr>
<tr>
<td>Wayand</td>
<td>U.S.</td>
<td>English</td>
<td>150</td>
<td>110</td>
<td>4.75 (1.39)</td>
<td>4.95 (1.49)</td>
</tr>
<tr>
<td>Zeelenberg</td>
<td>The Netherlands</td>
<td>Dutch</td>
<td>145</td>
<td>108</td>
<td>4.93 (1.40)</td>
<td>4.58 (1.41)</td>
</tr>
</tbody>
</table>
The right panel of Figure 3 shows a scatterplot of the mean ratings in the pout condition versus those in the smile condition. The main diagonal indicates exact equivalence between the two conditions, and points above the diagonal indicate support in favor of the facial feedback hypothesis. As can be seen from Figure 3, 9 out of 17 outcomes (53%) were consistent with the facial feedback hypothesis. In the original SMS experiments, the mean Likert scores were higher in the smile condition than they were in the pout condition: The difference was 0.82 in SMS Study 1 and 1.03 in SMS Study 2. In this replication study, 0 out of 17 outcomes (0%) showed a difference in mean Likert scores (smile minus pout) that was at least as high as 0.82.

**Primary result: Random-effects meta-analysis**

Our primary analysis of interest takes the form of a forest plot of the raw effect sizes across labs and a meta-analytic effect size estimate. The forest plot is shown in Figure 4. For ease of comparison, Figure 4 also displays the results from SMS Study 1 (effect size of 0.82), but the original result does not contribute to the meta-analytic estimate for the RRR.

Figure 4 shows that the point-estimate for the meta-analytic effect, 0.03, was smaller than that of SMS Study 1. The 95% meta-analytic confidence interval ranges from −0.11 to 0.16, overlapping with zero.

In 17 out of 17 replication attempts, the 95% confidence interval was narrower than the one estimated for Study 1 from SMS. In 2 out of 17 replication attempts, the 95% confidence interval overlapped the mean effect size from SMS Study 1 (0.82); of the 15 out of 17 intervals that did not overlap the original effect size, 15 were smaller than the one reported in SMS Study 1. Finally, 0 out of 17 intervals were qualitatively consistent with the facial feedback hypothesis in that they were strictly positive.

**Secondary result: Bayesian analyses for individual studies**

In addition to the classical random-effects meta-analysis, we now report two Bayesian analyses that are applied to each replication attempt in isolation. References and statistical details are available in the OSF preregistered analysis plan. The results of both analyses are summarized in Table 2.

**Analysis 1: One-sided default Bayes factor hypothesis tests**

The one-sided default Bayes factor hypothesis test quantifies the relative predictive adequacy of two competing hypotheses: the null hypothesis $H_0$, which states that the effect is absent, versus an order-constrained alternative hypothesis $H_1$, which assigns effect size a positive-only prior distribution (i.e., a Cauchy distribution folded on zero with scale $r = 0.707$). The second column presents the results.

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**Fig. 3.** Descriptive results. In the left panel, a pirate plot shows the rating difference between the smile and the pout condition for each separate study; the facial feedback hypothesis predicts the differences to be higher than zero. In the right panel, the rating for the pout condition is plotted against that of the smile condition; the facial feedback hypothesis predicts the values to lie above the main diagonal. Note that in Study 1 by SMS, the mean difference was 0.82. Figure available at http://tinyurl.com/zbh3e9v under CC license https://creativecommons.org/licenses/by/2.0/.
Out of a total of 17 Bayes factors, 0 provide support against the null hypothesis, and 0 do this in a nonanecdotal manner (i.e., $BF_{10} > 3$). In contrast, 17 Bayes factors provide evidence in favor of the null hypothesis, and 13 do this in a nonanecdotal manner (i.e., $BF_{10} < 1/3$). Note that these Bayes factors may not be multiplied across studies, as they are not independent (i.e., they all provide information about a similar underlying effect size).

**Analysis 2: Replication Bayes factor tests**

The replication Bayes factor hypothesis test quantifies the relative predictive adequacy of two competing hypotheses: the skeptics’ null hypothesis $H_0$, which states that the effect is absent, versus the proponents’ alternative hypothesis $H_a$, which assigns effect size a prior distribution that equals the posterior distribution obtained from the original SMS Study 1.

The third column presents the results. Out of a total of 17 replication Bayes factors, 1 provides support against the skeptics’ null hypothesis, and 0 do this in a nonanecdotal manner (i.e., $BF_{10} > 3$). In contrast, 16 replication Bayes factors provide evidence in favor of the null hypothesis, and 12 do this in a nonanecdotal manner (i.e., $BF_{10} < 1/3$). As before, these Bayes factors are not independent and hence may not be multiplied.

**Results: Exploratory Analyses**

What people find amusing could differ across languages and cultures. If so, some studies might show a reduced difference between the smile and pout conditions due to floor or ceiling effects in the ratings provided by participants. To explore the possible contribution of such effects, Figure 5 shows—separately for each study—the average rating against the raw effect size (i.e., the average difference between the ratings in the two conditions). If the obtained results were sensitive to floor and ceiling effects, Figure 5 should show the largest effect size for intermediate ratings, with reduced effects for labs with low (floor effect) or high (ceiling effect) average ratings.

As can be seen from Figure 5, the average ratings are relatively homogeneous across the 17 labs. No effects of floor or ceiling effects are apparent, and hence we decided to forego additional exploratory meta-analyses in which “average rating” is added as a covariate (i.e., meta-regression; Knapp & Hartung, 2003; Thompson &
Results from additional exploratory analyses, including an examination of the effect for individual cartoons, are available on the OSF site at https://osf.io/h2f98/wiki/home/.

**General Discussion**

This RRR featured data from 17 laboratories with a combined total of 1,894 participants included in the analyses. The data were obtained according to a vetted design and analyzed according to a preregistered analysis plan. In order to ensure objective reporting of the results, the Introduction, Method, and Results sections (specifying wording for different possible outcomes) of this article were written without knowledge of the actual data. For that pre-data manuscript, we used simulated data to create mock-ups of the figures. The pre-data manuscript was reviewed by the contributing laboratories as well as the original reviewer of the protocol. We conducted the analyses of the actual data after finalizing this data-blind version of the analysis scripts and manuscript content.

Overall, the results were inconsistent with the original result reported in SMS. Whereas SMS reported a difference between conditions of 0.82 units on a 10-point rating scale, the random effects meta-analysis of the RRR results estimated that difference to be 0.03 with a 95% confidence interval ranging from −0.11 to 0.16. All of the individual laboratories reported confidence intervals that overlapped with zero. Furthermore, out of 34 preregistered Bayes factor analyses (i.e., two per laboratory), all but one provided evidence in favor of the null hypothesis.

This RRR did not replicate the SMS result and failed to do so in a statistically compelling fashion. Nevertheless, it should be stressed that the RRR results do not invalidate the more general facial feedback hypothesis. It is possible that the original SMS paradigm that we employed does not provide a strong test of the facial feedback hypothesis and that other procedures would provide more compelling evidence. It is also possible that some uncontrolled differences between the original study and the RRR studies explain the discrepancy in results, despite our efforts to ensure that the protocol accurately and precisely tested the same hypothesis as the original study. Although it is always possible that some unexplained factor accounts for the difference from the original study, given the compelling evidence from this RRR and the lack of heterogeneity across the 17 included studies, researchers should provide empirical evidence (ideally from a preregistered procedure like that used in the RRR) for the ability of any proposed moderator to change the observed effect before assuming that the difference is due to moderation. We also encourage researchers studying the facial feedback hypothesis using other tasks to adopt the same sorts of strict control used in this protocol: pretesting the stimulus materials, excluding

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**Table 2. Bayes Factors for Each of the 17 Replication Studies**

<table>
<thead>
<tr>
<th>Replication lab</th>
<th>Default BF$_{10}$</th>
<th>Replication BF$_{0}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albohn</td>
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</tr>
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<td>Allard</td>
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<td>0.329</td>
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<tr>
<td>Benning</td>
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<td>0.190</td>
</tr>
<tr>
<td>Bulnes</td>
<td>0.300</td>
<td>0.343</td>
</tr>
<tr>
<td>Capaldi</td>
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<td>0.149</td>
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<tr>
<td>Chasten</td>
<td>0.191</td>
<td>0.199</td>
</tr>
<tr>
<td>Holmes</td>
<td>0.401</td>
<td>0.499</td>
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<td>Koch</td>
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<td>0.139</td>
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<td>Korb</td>
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<tr>
<td>Lynott</td>
<td>0.713</td>
<td>0.995</td>
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<td>Oosterwijk</td>
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<tr>
<td>Özdoğru</td>
<td>0.106</td>
<td>0.124</td>
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<tr>
<td>Pacheco-Unguetti</td>
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<td>0.144</td>
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<tr>
<td>Talarico</td>
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<td>Wayand</td>
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<td>0.129</td>
</tr>
<tr>
<td>Zeelenberg</td>
<td>0.773</td>
<td>1.136</td>
</tr>
</tbody>
</table>

Note: The second column shows the one-sided default Bayes factors (BF$_{10}$), and the third column shows the replication Bayes factors (BF$_{0}$). Numbers lower than 1 indicate support in favor of the null hypothesis; for instance, a Bayes factor of 0.20 indicates that the data are 1/0.20 = 5 times more likely under the null hypothesis than under the alternative hypothesis. Numbers higher than 1 indicate support in favor of the alternative hypothesis; for instance, a Bayes factor of 9 indicates that the data are 9 times more likely under the alternative hypothesis than under the null hypothesis.

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Fig. 5. Relation between average rating and raw effect size (i.e., the average difference between the ratings in the two conditions) across the 17 replications of SMS. If the results were sensitive to floor and ceiling effects, the largest effect size should be observed for average ratings in the intermediate range. Figure available at http://tinyurl.com/zyzk6g under CC license https://creativecommons.org/licenses/by/2.0/.
interaction with the experimenter as much as possible, specifying and adopting strict exclusion criteria, and preregistering an analysis plan.

Appendix A: Individual Lab Details

Lead Lab
E.-J. Wagenmakers, University of Amsterdam
Titia Beek, University of Amsterdam
Laura Dijkhoff, University of Amsterdam
Quentin F. Gronau, University of Amsterdam
https://osf.io/pkd65/
A total of 130 participants were recruited at the University of Amsterdam (smile/teeth $n = 65$; pout/lips $n = 65$). All participants received a €10 monetary reward. Psychology students were excluded from participation. We followed the official protocol in all respects.

Contributing Labs
Daniel N. Albohn, The Pennsylvania State University
Troy G. Steiner, The Pennsylvania State University
Reginald B. Adams, Jr., The Pennsylvania State University
Ursula Hess, Humboldt-Universität
Jose A. Soto, The Pennsylvania State University
https://osf.io/2sz38/
A total of 139 students (smile/teeth $n = 67$; pout/lips $n = 72$) were recruited from the psychology subject pool at The Pennsylvania State University. Participants were tested individually using the provided materials. Our study materials were presented on a slightly raised desk so that a camera could record participants’ faces during the task, but we followed the official protocol in all other respects. Although our preregistered plan specified that we would collect physiological data from our participants, we were unable to collect this data due to time constraints. All other aspects of our preregistered plan were carried out as specified.

Eric S. Allard, Cleveland State University
Emily E. Zetzer, Cleveland State University
https://osf.io/sutwj/
A total of 167 students (smile/teeth $n = 84$; pout/lips $n = 83$) were recruited from the psychology subject pool at Cleveland State University. Participants were tested individually using the provided materials. In all respects, we followed the official protocol. All participants were compensated with course credit.

Stephen D. Benning, University of Nevada, Las Vegas
Christin N. Nance, University of Nevada, Las Vegas
Nicholas S. Carfagno, University of Nevada, Las Vegas
https://osf.io/6wh4a/
A total of 143 students (smile/teeth $n = 72$; pout/lips $n = 71$) were recruited from the psychology subject pool at the University of Nevada, Las Vegas. Participants were tested using the provided materials, and minimal changes were made to the Informed Consent, as per the request of our local Institutional Review Board, to reduce the emphasis on the cover story. Any changes made to the Informed Consent are highlighted on our Implementation OSF page. Because we ran two participants on separate computers facing opposite walls of the lab (located 4.88 m across from each other), we required them to wear headphones to ensure that they would neither see the other participant's mouth pose nor overhear instructions given to the participant in the opposite condition. Other than this addition, the original protocol was followed in all other respects. We compensated participants with .5 Sona credit per half-hour. With our additional surveys (given only after the original protocol was completed in its entirety), most students completed the study in under an hour.

Luis Carlo Bulnes, Vrije Universiteit Brussel
Morgane Senden, Université Libre de Bruxelles
Marie Vandekerckhove, Vrije Universiteit Brussel
Olivier Klein, Université Libre de Bruxelles
Axel Cleeremans, Université Libre de Bruxelles
https://osf.io/gaj8c/
A total of 132 students (smile/teeth $n = 66$; pout/lips $n = 66$) were recruited from the psychology subject pool at the Vrije Universiteit Brussel. Participants were tested individually using the provided materials in Dutch. As in our preregistered plan, 100 participants were initially scheduled, and 20 students were added after checking for exclusions. However, as we were still unable to meet our target sample size of a minimum of 50 participants per cell with that method, 12 extra participants took part in exchange for €5.

Colin A. Capaldi, Carleton University
Karin Sobocko, Carleton University
Eve-Marie Blouin-Hudon, Carleton University
Zack M. van Allen, Carleton University
https://osf.io/5g2pi/
A total of 150 students (smile/teeth $n = 75$; pout/lips $n = 75$) were recruited from the psychology subject pool at Carleton University. Participants were tested individually using the provided materials. There were a few minor differences in how we ran the study from the main protocol. We had to modify the informed consent and debriefing forms to obtain approval from the research ethics board at our university. Moreover, the information brochure and informed consent form were merged into one document following recommendations from our ethics board. Our ethics board also required us to ask for participants’ consent to use their data after they were debriefed. Only 1 participant did not give us their consent to use their data. We also made two changes to the exit interview form at the end of the booklet: The 20 dollar/euro voucher line was deleted and a question asking participants whether they had previously learned about the facial feedback hypothesis was added.
All of these deviations from the main protocol were approved by the editor and preregistered before data was collected. Our revised materials can be viewed at https://osf.io/sar8j/. Applying the standardized exclusion rules reduced our sample size to 117 participants (smile/teeth \( n = 59 \); pout/lips \( n = 58 \)). As part of our preregistration, our laboratory included an additional exclusion rule where participants would be excluded if they indicated that they had previously learned about the facial feedback hypothesis. Applying this additional exclusion rule reduced our sample size further to 106 participants, with an equal number of participants remaining in each condition. The overall meta-analysis used the data from the 117 participant sample.

Kelsie T. Chasten, Dominican University
Robert J. Calin-Jageman, Dominican University
Tracy L. Caldwell, Dominican University
https://osf.io/giyw7/
A total of 108 students (smile/teeth \( n = 54 \); pout/lips \( n = 54 \)) were recruited from the psychology subject pool at Dominican University. After exclusions, a total of 94 students were included in data analysis (smile/teeth \( n = 47 \); pout/lips \( n = 47 \)). Participants were tested individually using the provided materials. We followed the official protocol. All participants were compensated with $5 in order to encourage students to participate in the study and to reach the target sample size.

Kevin J. Holmes, Colorado College
Tomí-Ann Roberts, Colorado College
Julia D. Liao, Colorado College
Jacob L. H. Jones, Colorado College
Noah B. Shea-Shumsky, Colorado College
https://osf.io/6vmyn/
A total of 187 undergraduate students (smile/teeth \( n = 93 \); pout/lips \( n = 94 \)) were recruited at Colorado College, none of whom had taken a psychology class at the college level. Participants were tested individually using the provided materials and received $5 in compensation. We used the English versions of the study materials. In line with the requirements of our IRB, we made slight modifications to the Information Brochure to provide participants with more information regarding the risks, benefits, and voluntary nature of participation, as well as the confidentiality of their data (modified version: https://osf.io/mvd6n/?view_only=3e679a36686840338361dd54da30441d). We also added several items to the exit questionnaire to assess possible moderators and confounds (modified version: https://osf.io/ks5cz/?view_only=3e679a36686840338361dd54da30441d). Our participants used the Pentel Sign Pen, an odorless fiber-tipped pen very similar to the Stabilo 68, to perform the tasks. In all other respects, we followed the official protocol. A total of 88 participants were excluded: 57 due to a video recording failure that left us unable to verify that they had held the pen correctly while completing the tasks, and 31 due to one or more of the standardized exclusion criteria. The final sample included in the meta-analysis consisted of 99 participants (smile/teeth \( n = 49 \); pout/lips \( n = 50 \)).

Christopher Koch, George Fox University
https://osf.io/vzcwu/
A total of 116 students (smile/teeth \( n = 56 \); pout/lips \( n = 60 \)) were recruited from the psychology subject pool at George Fox University. Participants were tested individually according to the official protocol using the provided materials. Course credit was awarded for participation.

Sebastian Korb, International School for Advanced Studies (SISSA)
Francesco Foroni, International School for Advanced Studies (SISSA)
Raffaella I. Rumiai, International School for Advanced Studies (SISSA)
https://osf.io/tmqbk/
A total of 116 students (smile/teeth \( n = 62 \); pout/lips \( n = 54 \)) were recruited from the student subject pool at the International School for Advanced Studies (SISSA) in Trieste, Italy. Only four participants were psychology students. Participants were tested individually using the provided materials. Our study materials were translated into Italian, but in all other respects, we followed the official protocol. Participants participated in exchange for €5.

Dermot Lynott, Lancaster University
Louise Cornell, Lancaster University
Sophie Lund, Lancaster University
Bethany Pearson, Lancaster University
Christina Powis, Lancaster University
Sarah Riding, Lancaster University
Bethany Wainwright, Lancaster University
https://osf.io/56d2z/
A total of 158 students (smile/teeth \( n = 79 \); pout/lips \( n = 79 \)) were recruited from Lancaster University and environs. Participants were tested individually using the provided materials. In all respects, we followed the official protocol, with the exception that participants also completed supplementary tasks following the completion of the replication component of the study. Although our preregistered plan specified that we would recruit a minimum of 200 participants, we were unable to reach this target due to the closure of the university in December 2015 because of flooding and loss of electricity in the region.

Suzanne Oosterwijk, University of Amsterdam
Agneta H. Fischer, University of Amsterdam
Peter Lewinski, Kozminski University
https://osf.io/d9xeu
A total of 150 students (smile/teeth \( n = 68 \); pout/lips \( n = 82 \)) were recruited from the communication science and psychology subject pool at the University of Amsterdam. Participants were tested individually using the provided materials. Our study...
materials were translated into Dutch, but in all other respects, we followed the official protocol. Although our preregistered plan specified that participants would come only from communication science, we were unable to recruit enough people to meet our target sample size with that method, so we also allowed students from any program other than psychology to sign up for the study. Participants participated in exchange for €5 or a course credit.

Asil Ali Özdoğru, Üsküdar University
https://osf.io/iuka6/
A total of 157 students (smile/teeth n = 76; pout/lips n = 81) were recruited from the undergraduate programs in psychology and sociology at Üsküdar University. Participants were tested individually using the provided materials. Our study materials were translated into Turkish then back-translated into English for accuracy. Twenty-one of the translated cartoons were rated by 122 psychology students who did not participate in the main study. Based on the ratings, four cartoons were identified as moderately funny, of which only one cartoon differed from the four cartoons identified by the lead lab. We also administered a self-report sense of humor scale in the last step of the procedure. In all other respects, we followed the official protocol. Participants were compensated with course credit.

Antonia Pilar Pacheco-Unguetti, Universidad de Granada
Alberto Acosta, Universidad de Granada
Juan Lupiáñez, Universidad de Granada
https://osf.io/ch3zd/
A total of 120 students (smile/teeth n = 61; pout/lips n = 59) were recruited from the psychology subject pool at University of Granada. Participants were tested individually using the provided materials. Our study materials were translated into Spanish, but we followed the official protocol in all other respects. Our preregistered plan specified that participants would be compensated either with course credits or money for their participation. Only three participants participated in exchange of €5. All the material was translated from English into Spanish by one of the experimenters, and the three experimenters checked and edited each document for accuracy. All materials were then back-translated from Spanish into English by a native bilingual speaker, and we found no discrepancy in the meanings of the original version and the English back-translation. After completing all of the required tasks in experimental session, participants moved to a different cubicule, and another experimenter administered two additional questionnaires: the State-Trait Cheerfulness Inventory (STCI-T; Carretero-Dios, Benítez, Delgado Rico, Ruch & López-Benítez, 2014) and the GELOPH <15> questionnaire of gelotophobia (Carretero-Dios, Proyer, Ruch & Rubio, 2010).

Jennifer M. Talarico, Lafayette College
Jennifer M. DeCicco, Holy Family University
https://osf.io/6yuxk/
A total of 160 students (smile/teeth n = 69; pout/lips n = 91) were recruited from the psychology subject pool at Lafayette College (M age = 19.49 years old (SD = 1.12)). They were compensated with extra credit in psychology courses. To meet the requirements of our local Institutional Review Board, minor changes to both consent and debriefing forms were required. Final versions of each can be found at our OSF site. Our procedures followed the approved protocol as described and did not deviate from our preregistered plan. Of the 160 participants who completed the task, 48 were excluded (see the Lab Log for more information regarding exclusion criteria; https://osf.io/ kdv36/). Of the remaining 112 participants, 57 were included in the smile condition and 55 in the pout condition.

Joseph F. Wayand, Walsh University
https://osf.io/98hr3/
A total of 154 students (smile/teeth n = 77; pout/lips n = 77) were recruited from the psychology participant pool at Walsh University in North Canton, OH. We followed our stopping rule (run 120 participants, check for 50 in each group after exclusions, then run 10 additional participants and check again, repeat as necessary) but ran 4 extra participants due to a miscommunication between research assistants. In all other respects, we followed the official protocol.

Rene Zeelenberg, Erasmus University
Rolf A. Zwaan, Erasmus University
Katinka Dijkstra, Erasmus University
https://osf.io/bw8fv
A total of 105 students (smile/teeth n = 52; pout/lips n = 53) were recruited from the psychology subject pool at Erasmus University Rotterdam. Twenty-nine students (smile/teeth n = 18; pout/lips n = 11) were excluded, leaving 76 students (smile/teeth n = 34; pout/lips n = 42) in the sample. Participants were tested individually using the provided materials. Our study materials were based on the available materials in Dutch, and we followed the official protocol in all respects. Although our preregistered plan specified that participants would be compensated with course credit, we were unable to recruit enough people to meet our target sample size with that method. To meet this target, 40 participants (smile/teeth n = 21; pout/lips n = 19) participated in exchange for €3. Of these students, 8 (smile/teeth n = 5; pout/lips n = 3) were excluded, leaving 32 students (smile/teeth n = 16; pout/lips n = 16). Thus, the final sample consisted of 108 participants (smile/teeth n = 50; pout/lips n = 58).

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Declaration of Conflicting Interests
The authors declared that they had no conflicts of interest with respect to their authorship or the publication of this article.

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References